



ROUGE CRUISE - SPONSORSHIP LEVELS

		CAPTAIN \$10,000	NAVIGATOR \$5,000	FIRST MATE \$2,500	CRUISER \$1,000	DINNER SPONSOR \$750	BEVERAGE SPONSOR \$500	DESSERT SPONSOR \$250
Rouge Cruise	Complimentary/discount admission - includes dinner, salad, non-alcoholic beverage & dessert	admission for 10	admission for 4 additional @\$65	admission for 2 additional @\$70				
	Company logo on pre-event marketing (event webpage, email promotions, social media)	X	X	X				
	Verbal acknowledgement of sponsorship during Cruise	X	X	X				
	Company banner(s) - as provided by your organization - displayed on the Diamond Belle	X (3)	X (2)	X	X			
	Company logo displayed in bimonthly e-newsletter "The Rouge Rundown" (Reach = +8,000)	3 months	2 months	1 month	Single e-newsletter			
	Company name and logo displayed at lower & middle deck bars, dining station, desert table	all	all			dining station	desert table & bar stations	desert table
	Facebook and Twitter post(s) with logo and/or link to Company website	Logo	Logo	Logo	Name	Name	Name	
	Company logo with url link on FOTR website	year	year	year	year	year	year	year



Questions? Please contact Lara Edwards at - email: ledwards@therouge.org or mobile: 734-717-8914