



SPONSORSHIP LEVELS

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		REACH (all Numbers are approximate)	WATERSHED DONOR \$50,000	GUARDIAN \$20,000	PROTECTOR \$15,000	STEWARD \$10,000	ADVOCATE \$5,000	SUPPORTER \$2,500	DONOR \$1,000	GIVER \$500
Organization	Sponsor recognized in annual meeting as "Watershed Supporter"	Varies	X							
Website	Logo displayed on the Friends of the Rouge "Our Sponsors" webpage with link to company website	58,000+ visits per year	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo
	Logo displayed on the Friends of the Rouge homepage with link to company website		Logo	Logo	Logo					
Newsletter	Sponsor logo displayed in bi-weekly e-newsletter	8,000 & Growing	One Year	One Year	6 Months	3 Months	2 Months	1 Month	Single e-news letter	
Social Media	Facebook and Twitter post with logo or name with link to sponsor website	14,000+ Followers & Growing	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name
	Tagged in social media posts (that apply) on Instagram, Twitter, Facebook		X	X						
FOTR Programs	Additional FOTR programmatic benefits may apply!*	6,000	X	X	X	X	X	X	X	X

	PLATINUM	GOLD	SILVER	BRONZE
Additional Sponsorship levels**	\$250,000	\$200,000	\$100,000	\$75,000

* please inquire for specific programmatic benefits

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