

		SPONSORSHIP LEVELS								
		REACH (all Numbers are approximate)	WATERSHED DONOR \$50,000	GUARDIAN \$20,000	PROTECTOR \$15,000	STEWARD \$10,000	ADVOCATE \$5,000	SUPPORTER \$2,500	DONOR \$1,000	GIVER \$500
Website	Logo displayed on the Friends of the Rouge "Our Sponsors" webpage with link to company website	62,000+ visits per year	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Newsletter	Sponsor logo displayed in bi-weekly e-newsletter	8,500+	One Year	One Year	9 Months	6 Months	6 Months	2 Months	1 Month	
Social Media	Facebook and Twitter post with logo or program photograph with link to sponsor website	followers: Facebook 15,000+, Instagram 1,300+, Twitter 700+	X	X	X	X	X	X	X	
	Tagged in social media posts (that apply) on Instagram, Twitter, Facebook		X	X						
Organization	Sponsor recognized in annual meeting as "Watershed Supporter"	150+	X							
FOTR Programs	Additional FOTR programmatic benefits may apply!*	varies	X	X	X	X	X	X	X	X

	PLATINUM	GOLD	SILVER	BRONZE
Additional Sponsorship levels**	\$250,000	\$200,000	\$100,000	\$75,000

* please inquire for specific programmatic benefits

** please inquire for benefits

Your sponsorship contact - Lara Edwards: (office) 734.927.4908, (email) ledwards@therouge.org.