



Sponsor a Better Rouge River

Your sponsorship builds a clean water future right here in Southeast Michigan and supports 8,000+ volunteers in: River cleanups; frog, toad, fish & bug monitoring; student River STEM education; trail making; new rain garden builds; placemaking; and creating new wildlife habitat.

Funds raised through the annual fundraiser will directly fund an additional 1,000 students, families, and residents in hands-on STEM learning and environmental action - AT the Rouge River!

River \$1,000

Rouge \$2,500

Advocate \$5,000

Hero \$10,000

\$950
tax-deductible

\$2,400
tax-deductible

\$4,700
tax-deductible

\$9,600
tax-deductible

event signage

x

x

x

x

recognition on event &
FOTR webpages
56K Users

x

x

x

x

logo in event email
9.5K Subscribers

x

x

x

x

social media recognition
15.9K Followers

x

x

x

x

event tickets

1

2

6

8

e-newsletter recognition
9.5K Subscribers

1 month

3 months

6 months

9 months

verbal recognition at
event

x

x

x

event program

half-page ad

full page ad

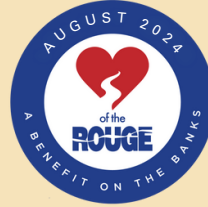
speaking opportunity
at event

x

Small Business Sponsorships

Small businesses like yours are at the heart of this Rouge River Community! You are invited to trumpet your support for your hometown River and its better future with Friends!

Showcase your commitment to a healthier and more sustainable community and open the doors of opportunity for students and families to take part in building a better River and better world!



	Neighbor \$250 \$150 tax-deductible	Friend \$500 \$300 tax-deductible
event signage	X	X
event program	logo	logo
event email	name	logo
event webpage	name	logo
event tickets	2	4



Next Steps: How to Sponsor

Thank you for powering a clean water future through local River action & education!

Online:

donate securely at <https://therouge.org>
or via the QR code to the right

Mail:

650 Church Street, Suite 209, Plymouth,
MI 48170

Request an Invoice | Questions?

We'd love to help!

Contact Lara Edwards, Development
Director

phone: 734-927-4908

email: ledwards@therouge.org

Make online sponsorship payment:

