

Friends of the Rouge Board of Directors Meeting Minutes
June 13, 2018
Environmental Interpretive Center (EIC)
Dearborn, MI 48128

Directors Present: Alice Bailey (AB), Mike Darga (MD), Orin Gelderloos (OG), John Kelly (JK), Dave Norwood (DN), Elizabeth Palazzola (EP), Brandy Siediaczek (BS), Susan Thompson (ST), Laura Wagner (LW) (9 total)

On Conference call: Mike McNulty (MM) (1 total))

Directors Excused: Manja Holland (MH), Scot Martin (SM), Al VanKerckhove (AVK), (4 total)

Directors Absent: Andrew Hoffman (AH) (1 total)

Staff Members Present: Karen Hannah (KH), Marie McCormick (MMC), Cyndi Ross (CR), Sally Petrella (SP) (4 total)

Guests: None

1) CALL TO ORDER

President MD called the meeting to order at 5:15pm

2) APPROVAL OF AGENDA

Motion to approve agenda made by ST, seconded by DN. Motion carried

3) APPROVAL OF BOARD MINUTES

a. May 9, 2018

Motion to approve made by LW seconded by BS. Motion carried .

4) BOARD VACANCY

a. Introduction of Paul Draus (not present)

b. Filling of Board Position

Motion to appoint Paul Draus to the vacant Board of Directors position thought the next election made by DN, seconded by LW. Motion carried.

5) REPORTS (also refer to reports in Board packet)

a. Executive Committee

The Executive Committee (EC) is scheduled to hold calls on a monthly basis. The EC met last week. All items discussed are on tonight's meeting agenda.

b. Executive Director

Refer to reports attached for highlights
FOTR Facebook is over 10,000 "Likes"

c. Rouge Education Project (REP)

Refer to reports attached for highlights

d. River Restoration/Volunteer Monitoring (PI)

Refer to reports attached for highlights
Rouge Rescue on May 19 a success; thanks to all who participated

e. Membership Committee

Refer to reports attached for highlights

f. Fund Development Committee

Refer to reports attached for highlights

Fund Development is meeting after the board meeting's conclusion

Need assistance on getting sponsors for Cruise, Capital Campaign

g. Finance Committee/Treasurer

i. April 2018

Motion to approve Treasurer's report made by ST, seconded by BS. Motion carried.

Raise One for the Rouge netted about \$900

6) NEW BUSINESS

a. Organizational Assessment/Strategic Plan RFP

Received eight proposals- Parallel Solutions out of Traverse City is recommended. RFP includes review of employee policies, and program analysis. Motion to approve made by LW, seconded by ST. Motion carried.

b. EIC/PARC Office Relocation

i. Construction Update

FOTR staff is housed in the EIC bird banding room temporarily

The carpet and tile is installed in the PARC office space

Walls are going to be ordered, final drawings shifted office space around a bit

ii. Capital Campaign

MMC needs assistance with Capital Campaign

Ask one person or organization for support by the end of next week

c. REP Funding

Only 1 full time staff person; some funders are not coming through as in the past about \$60,000 short.

LW will check on funding opportunities through Ford Foundation; MM will check into ITC's programs

d. FOTR Van/Vehicle Replacement

LW is reaching out to Ford. MMC is developing a "wish list" for posting on the FOTR website

e. LTU Volunteer Fair

This is coming up in August. Need staffing for table. Calls to board members to assist; contact MMC if interested in supporting

f. 3D Model Map- "Sharing" Policy

The Rouge 3D Model is very popular, as is the map and there are requests for copies. Some of the data was from the public domain; free sites, but there was a lot of refining with specific data such as "ghost" streams, watershed geology. Recommend copies of map be distributed with FOTR logo, partnerships involved in creating the map

g. Earned Media Collaboration

Area watershed groups would hire a PR consultant to promote events, water trails as a whole, improving getting the message out. Maybe do an RFP or ERB Foundation funding

h. Board- Training

i. Additional Issues from the floor

j. Sign thank you notes

k. Privacy Policy

Motion to adopt made by AB, seconded by ST. Motion carried.

8) ADJOURNMENT

Motion to adjourn made by MM, seconded by AB. Motion carried. Meeting adjourned at 6:40pm

Respectfully Submitted by:

Susan Thompson
FOTR Secretary