



Your sponsorship builds a clean water future right here in Southeast Michigan and supports 10,000+ volunteers in: River cleanups; frog, toad, fish & bug monitoring; student River STEM education; trail making; new rain garden builds; placemaking; and creating new wildlife habitat.

Funds raised through the annual fundraiser empower students, families, and residents to take part in hands-on STEM learning and environmental action - AT the Rouge River!

**Your \$10,000 sponsorship engages dozens of volunteers to plant a new Rouge River rain garden for cleaner water and less local flooding!**

# Sponsorships

## Cruiser \$1000

\$60 fair market value

## First Mate \$2,500

\$120 fair market value

## Navigator \$5,000

\$240 fair market value

## Captain \$10,000

\$360 fair market value

### YOUR IMPACT

plants 500 new trees & plants for cleaner water & less flooding!

plants 1,250 new trees & plants for cleaner water & less flooding!

plants 2,500 new trees & plants for cleaner water & less flooding!

YOU DID IT! You planted an entire new rain garden!

event signage

x

x

x

x

logo in event promotion and FOTR webpage

x

x

x

x

logo in biweekly e-newsletter

1 month

3 months

6 months

9 months

event tickets

1

2

4

6

event verbal acknowledgement

x

x

x

event program

quarter-page ad

half-page ad

full-page ad

team tour of world-class rain gardens at FOTR

x

x

social media recognition

x

live speaking opportunity at the event

x



Small businesses like yours are at the heart of this Rouge River Community! You are invited to trumpet your support for your hometown River and its better future with Friends!

Showcase your commitment to a healthier and more sustainable community and open the doors of opportunity for students and families to take part in building a better River and better world!

# Small Business Sponsorships

	<b>Bouy</b> <b>\$250</b> <small>\$250 tax-deductible</small>	<b>Anchor</b> <b>\$500</b> <small>\$500 tax-deductible</small>
<b>YOUR IMPACT</b>	plants 125 new plants & trees for cleaner water & less flooding!	plants 125 new plants & trees for cleaner water & less flooding!
event signage	x	x
event webpage	name	logo
thank you email to attendees	name	logo
event program	name	logo
FOTR webpage		x

What questions may we answer? Contact Lara: [ledwards@therouge.org](mailto:ledwards@therouge.org).

# How to Sponsor

Thank you for powering a clean water future through local River action & education!

1) donate securely online:

<https://friendsoftherouge.donorsupport.co/-/XJFGZDXQ>

or by the QR code to the right

2) donate by check:

650 Church Street, Suite 209, Plymouth, MI 48170

3) request an invoice

Lara Edwards at [ledwards@therouge.org](mailto:ledwards@therouge.org)



## Your Impact

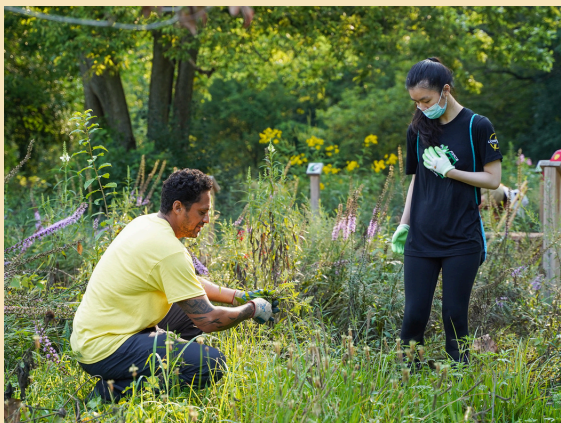
Your support touches over 10,000 Metro Detroiters of all ages and directly empowers 1,000+ students, families, and residents to engage with their River.



**RIVER MONITORING:** 4,300+ hours of river monitoring for bugs, frogs, toads, fish & invasive species



**RIVER RECREATION:** 32 Lower Rouge River Water Trail events to build, explore, and connect with nature



**RIVER RESTORATION:** 15,000+ native plants, shrubs, trees planted for clean water and a more vibrant community



**RIVER EDUCATION:** 9,900 hours of River education, 900+ school students engaged in hands-on STEM River experiences