

Sponsor a Better Rouge River



Your partnership builds a clean water future right here in Southeast Michigan.

Choose a level that aligns with your goals and values. Every tier includes:

- recognition in our annual report
- the chance to make a lasting difference

Interested in customizing your package? Let’s build something that fits your brand and impact goals. Contact Nicole at nwilson@therouge.org.

	Stream Steward \$1,000	Big Splash \$5,000	River Guardian \$10,000	Watershed Wonder \$25,000
recognition on website	logo on site	mid-tier logo	prominent logo	logo on main page
logo in bi-weekly e-newsletter ~9,500 river-lovin’ subscribers	3 month	6 months	1 year	1 year
social media recognition		1 shoutout	3 shoutouts	4 dedicated posts
community event logo display at: planting, bug hunt, or paddle trip		2 events	4 events	6 events
invite to annual meeting	invite	+ logo recognition	+ verbal recognition	+ display opportunity
tickets to major annual event	2 tickets to pre-reception	2 tickets to event and pre-reception	4 tickets to event and pre-reception	6 tickets to event and pre-reception
recognition at major annual event	logo on event page, sign and program	prominent logo placement and ¼ page ad	top billing logo placement, ½ page ad, verbal recognition	presenting sponsor placement, full page ad, verbal recognition, speaking opportunity
executive access			ED quarterly updates	+ private meeting with ED
exclusive access				custom experience